

“SB Professionals” implements cross-border activities to promote the South Baltic as an attractive region to live and work in and to prevent well-qualified people from leaving.

Although we all live in neighboring countries around the Baltic Sea, and although there have been common ties between the nations for more than 1,000 years we still do not know very much about the current situation in the other regions.

We would like you to raise your interest in the national and organizational cultures of the different regions in the South Baltic. Take part in this course and study online and/or use webinars to “virtually” meet colleagues from Poland, Lithuania, Germany, Denmark and Sweden.

- Course commencement: 6 Apr 2014
- Course duration: 6 weeks
- Study time: approx. 12 hours
- Course fee: None
- Certificate upon course completion
- Course contents:

#### *1. Information about the region*

You will acquire and exchange basic information on the geographical and economic situation of the respective regions and discuss trends and needs on the labor market.

#### *2. Cultural Dimensions*

You will learn about the dimensions of national and organizational cultures and be aware of differences in behavior and expectations.

#### *3. Communication and Etiquette*

What are basic rules of communication in the different regions? What are dos and don'ts in formal situations?

#### *4. Communication Skills*

How do we differ when it comes to verbal and non-verbal communication? How can we avoid conflicts resulting from this?

#### *5. Vocational training and Higher Education*

You will learn about vocational training and tertiary education in the regions in order to compare qualifications and degrees and exchange information on what skills are considered relevant.

If you are interested in taking part, please contact Regina Schäfer ([schaefer@virtus-mv.de](mailto:schaefer@virtus-mv.de)) for further details.

<http://www.sb-professionals-project.eu/>